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## trail talk

An E-Update from the Trans Canada Trail

Issue 2, April 2009

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### Time to get out on the Trail

**Spring** is special on the Trans Canada Trail. It's a time to enjoy a walk in the woods, cycle a new section of rail trail, commute to work on the Trail or simply get outside and marvel at the endless possibilities for discovery. Local trail groups and volunteers are gearing up for a new season, planning trail improvements and building new sections of trail.



At the Trans Canada Trail, we are working hard to support these efforts and raise funds for trail building projects. As a donor, supporter and trail enthusiast, you are crucial to the success of the Trail. We want to say **thank you** once again.

### Musicians and trail builders team up on Valentine's Day

**Musicians** of the Thunder Bay Symphony Orchestra and songwriter Rodney Brown recently helped the Trans Canada Trail celebrate a new section of trail in Atikokan, Ontario. Their inspiring Valentine's Day concert was a perfect occasion to recognize local trail builders who have registered a new 8.3-km section of Trans Canada Trail.



Earlier in the day, trail enthusiasts, community leaders and Trans Canada Trail officials took part in a ribbon-cutting on the new trail, which runs from Nym Lake to Little Falls. "This is an important addition to the Trans Canada Trail as it is the first full walking trail joining Atikokan with the popular Quetico Park," said Tim Hoskin, National Director of Trail. "Many partners, including the Town of Atikokan, Ontario Parks, Ontario Ministry of Natural Resources, local trail groups and hundreds of volunteers and donors have played a critical role in developing this trail and helping to build



the Trans Canada Trail."

### By the numbers

## Trails make economic sense

- ▶ The Trans Canada Trail, when complete, will contribute an estimated 42,000 jobs and \$2.4 billion annually in value added income *in Ontario alone*, according to a PricewaterhouseCoopers study (2004).
- ▶ A 2006 US study, commissioned by the Outdoor Industry Association, found that Trail activity in the US accounted for 716,000 jobs and a total economic contribution of \$83 billion annually.
- ▶ Britain's longest national trail, the 1,014-km South West Coast Path, generates £300 million annually for the regional economy and supports 7,500 jobs. The annual cost of maintaining the Path is only £500,000.
- ▶ Recreational trails create jobs, trigger the purchase of equipment and services, drive domestic and international tourism, stimulate tax revenue, increase property values, save health care costs, and showcase the power of green development.

## Help build the Trans Canada Trail

**Join** thousands of Canadians who are helping to build this magnificent legacy project. When complete, the Trail will run from coast to coast to coast, linking our three oceans, our people and our diverse landscape.



Today, 70% of the Trail is built and trail builders are working on new trail projects in every province and territory.

It is easy to contribute.

- Buy a [metre](#) of Trail for \$50
- Become a [member](#)
- Make a [monthly donation](#)
- Have your [name or the name of a loved one inscribed](#) in one of 86 Trans Canada Trail pavilions.

You can be sure your donation to the Trail will go a long way ... 21,500 km. Help build the world's longest and grandest trail.

### Hats off to our donors!

## École Cormier, Edmundston NB

In 1999, the teachers and students at École



Cormier in Edmundston, NB set out to raise money to purchase a metre of Trans Canada Trail - and see the school's name inscribed in pavilions - in every province and territory.

And last year, it happened! Teachers Patricia Thibodeau and Gaetan Martin were on hand when the Edmundston Pavilion opened and they saw École Cormier's final inscription - number 13 - unveiled. Trans Canada Trail salutes École Cormier for its dedication and commitment to building the Trail.

## Spring on the Trans Canada Trail Enjoy this month's featured sections

### ► Fundy Trail (NB)

The Fundy Trail is an unrivalled tourist destination for cyclists, hikers, kayakers, canoeists and eco-adventurers. This 11-km section of the Trans Canada Trail, located 7 km east of St. Martins NB, offers spectacular vistas of rugged coastline and the breathtaking grandeur of sheer vertical cliffs and dramatic waterfalls. This Trail is open from May to October, offering walking and cycling trails, magnificent observation decks and historical sites. There is also an auto parkway with grand coastal views that showcase one of the last remaining east coast wilderness areas between Florida and Labrador. Planning a holiday this year? Think of the Trans Canada Trail. ([More](#))



### ► Toronto Waterfront Trail

The Trans Canada Trail in Toronto is close to home for the city's 2.5 million residents and many more in the greater Toronto area. The 26.4-km Waterfront Trail section is an ideal way to explore Toronto's waterfront. With paved paths and boardwalks, the Trail is popular for running, cycling and inline skating. For a leisurely urban stroll, a waterfront picnic, or a view of Lake Ontario, it's the place to go. There is a lot to discover on this section of the Trail, from the rich history of Toronto's waterfront, the city's diverse neighbourhoods to many intriguing recreational and cultural venues. ([See Brochure](#))



### ► City of Vancouver Trail

Nestled between the Pacific Ocean and the majestic Coast Mountains, Vancouver is one of the world's most beautiful cities, and the Trans Canada Trail offers a great way to explore. The City of Vancouver Trail showcases outdoor splendours like the historic Stanley Park



Seawall while allowing easy access to one of the most vibrant shopping and eating districts in Canada. This 28-km Trans Canada Trail section is a favourite of runners, cyclists and inline skaters, as well as those who want to stroll along the world's longest continuous walkway on a metropolitan waterfront. On the Trail, visitors and residents alike can visit major attractions such as the Vancouver Aquarium, Sunset Beach Park, Granville Island, Science World and Chinatown ([Print a Map](#)).

## Canada Day Poster Challenge for youth

The Trans Canada Trail is a partner in the annual Canada Day Poster Challenge, organized by the Department of Canadian Heritage. Students, aged 5 to 18, are invited to enter by designing a theme-based poster that illustrates their pride in Canada and in being Canadian. This year's theme is *With Glowing Hearts!*

A record number of young people submitted entries this year. The 13 provincial and territorial finalists will each win a trip to celebrate Canada Day on Parliament Hill. The national winner will win a trip of a lifetime to the Vancouver 2010 Olympic Winter Games.



Each year, Trans Canada Trail honours the winner by placing a plaque of the winning poster on the Trail. Last year's winner was Remi Petitpas, 13, from Haute Aboujagagne, New Brunswick. The plaque of his 2008 entry (above) will be unveiled this summer at the Moncton pavilion.

Did you know?

**Today, 80% of Canadians are within 30 minutes of the Trans Canada Trail.**

Enjoy it! Be inspired! Find the Trail near you at [www.tctrail.ca](http://www.tctrail.ca).

Trans Canada Trail, 43 Westminster Avenue North, Montreal, QC H4X 1Y8  
1-800-465-3636, [www.tctrail.ca](http://www.tctrail.ca)

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